critical care canada FORUM

AUXILIARY/PRE-CONFERENCE SPONSORSHIP OPPORTUNITIES

Support critical care education and professional development by sponsoring a pre-conference course or workshop at CCCF. Connect your organization with an engaged clinical audience while demonstrating your commitment to advancing education and patient care.

COURSE SPONSORSHIP | $3,500 + HST

SPONSORSHIP INCLUDES:

- Acknowledgement at the sponsored course
- Website acknowledgement as a course sponsor
- Tabletop display in the course foyer
- One attendee badge for the sponsored session

SERIOUS ILLNESS CONVERSATIONS IN CRITICAL CARE: A SKILLS-BASED WORKSHOP | NOVEMBER 21, 2026 | 1:00–5:00 PM

- Interactive, skills-based workshop focused on serious illness communication in critical care.
- Develops practical techniques for discussing prognosis, goals of care, and difficult decisions.
- Features expert facilitation, realistic clinical cases, and hands-on communication practice.
- Equips healthcare professionals to support shared decision-making and patient- and family-centred care.
- Provides immediately applicable strategies for navigating challenging conversations with empathy, clarity, and confidence.

ECMO (EXTRACORPOREAL MEMBRANE OXYGENATION) | NOVEMBER 21–22, 2026

- Intensive 2-day course focused on extracorporeal support in critically ill patients.
- Explores indications, evidence, emerging research, and current ECMO controversies and knowledge gaps.
- Combines expert-led education with simulation, workshops, and clinical demonstrations.
- Provides practical training around common scenarios encountered in the care of patients receiving extracorporeal support.
- Ideal for clinicians seeking to expand their ECMO knowledge and hands-on experience.

NEUROCRITICAL CARE MASTERCLASS | NOVEMBER 22, 2026

- Practical, hands-on introduction to bedside neuro-ultrasound for acute care clinicians.
- Covers transcranial colour-coded Doppler, cerebral vessel identification, intracranial hypertension, vasospasm, hydrocephalus, and midline shift.
- Features expert lectures, live demonstrations, hands-on scanning, and case-based learning.
- Designed for intensivists, emergency physicians, neurologists, neurosurgeons, trainees, NPs, and other acute care clinician
- No prior neurosonology experience required.

LEADERSHIP WORKSHOP | NOVEMBER 22, 2026

- Interactive workshop exploring evidence-based leadership for high-performing clinical teams.
- Examines leadership styles, team effectiveness, engagement, collaboration, and professionalism in critical care.
- Helps participants build self-awareness and leadership confidence.
- Provides practical tools to address conflict, strengthen collaboration, and improve team performance.
- Designed for physicians in current or aspiring leadership roles and clinicians looking to expand their leadership skills and influence.

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SPONSORSHIP AGREEMENT

Please send sponsorship form to: The Bayley Group - rebecca@bayleygroup.com. We will invoice upon receipt.

COMPANY: _____ CONTACT: _____

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PURCHASE ORDER #: _____

- ☐ **$3,500 SPONSORSHIP - SERIOUS ILLNESS CONVERSATIONS IN CRITICAL CARE: A SKILLS-BASED WORKSHOP**
- ☐ **$3,500 SPONSORSHIP - ECMO (EXTRACORPOREAL MEMBRANE OXYGENATION)**
- ☐ **$3,500 SPONSORSHIP - NEUROCRITICAL CARE MASTERCLASS**
- ☐ **$3,500 SPONSORSHIP - LEADERSHIP WORKSHOP**
- ☐ **$10,000 SPONSORSHIP - ALL PRE-CONFERENCES**

Name _____ Signature _____

PLEASE NOTE: The courses listed are available for sponsorship. Other pre-conference courses offered as part of CCCF are not included in this sponsorship opportunity.