



**Leading Science. Leading Practice.**

[www.criticalcarecanada.com](http://www.criticalcarecanada.com)

## Sponsorship Opportunities 2022

This document should be considered as an overview of options. CCCF is fully adept at creating customized sponsorships specifically designed to meet your goals and objectives in 2022 / 2023.

### **Platinum Sponsor** **\$75,000** (limited to 3 sponsors)

- 10' x 20' in-person exhibit space in primary location
- 50-minute in-person Lunch Symposium (catering included)
- 50-minute virtual, private "Talk with the Experts" with your senior officials and up to four CCCF faculty
- Logo recognition as Platinum Sponsor in all promotional materials
- Acknowledgement as Platinum Sponsor with the Opening Remarks
- Logo on CCCF website with web link and on the virtual platform
- A total of ten registrations, can be used for either in-person or virtual
- Opportunity to meet with Committee members to assist with planning if required

### **Gold Sponsor** **\$60,000** (limited to 3 sponsors)

- 10' x 20' in-person exhibit space in primary location
- 50 minute in-person Breakfast Symposium (catering included)
- 50 minute virtual, private "Talk with Experts" with your senior officials and up to four CCCF faculty
- Logo recognition as Gold Sponsor in all promotional materials
- Logo on CCCF website with web link, and on the virtual platform
- Acknowledgement from the podium at Opening Plenary
- A total of ten registrations, can be used for either in-person or virtual

### **Silver Sponsor** **\$40,000**

- 10' x 20' in-person exhibit space
- Logo acknowledgement as Silver Sponsor in all promotional materials
- Logo on CCCF website with web link, and on the virtual platform
- Acknowledgement from the podium at Opening Plenary
- A total of ten registrations, can be used for either in-person or virtual

### **VISION**

to equip every health care practitioner with the tools necessary to provide the right care to critically ill patients, anytime, anywhere

### **MISSION**

to turn science into practice

The official meeting of



### **Bronze Sponsor** **\$25,000**

- 10' x 10' in-person exhibit space (placement after Platinum, Gold and Silver sponsors)
- Logo acknowledgement as Bronze Sponsor in all promotional materials
- Logo on CCCF website with web link, and on virtual platform
- A total of ten registrations, can be used for either in-person or virtual

### **Supporting Sponsor/Exhibitor** **\$5,000**

- This entitles the company to a 10' x 10' in-person exhibit, recognition as a Supporting Sponsor and two complimentary in-person registrations.

**STANDARD EXHIBIT ONLY \$3,500**

**CORNER EXHIBIT \$3,800**

### **Exhibit Hall Hours (TBA)**

#### **Tuesday, November 22**

Exhibitor Set Up – 2:00 pm - 6:00 pm

#### **Wednesday, November 23**

Exhibitor Set Up – 8:00 am - 10:00 am (small items only)

Exhibits Open – 10:00 am - 3:30 pm

#### **Thursday, November 24**

Exhibits Open – 10:00 am - 3:30 pm

Tear down to follow.



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## CCCF Sponsorship Agreement

Please send completed sponsorship form to: The Bayley Group - rebecca@bayleygroup.com

### Contact Information

Company:	Contact:
Address:	
Phone:	Email Address:

### Sponsorship Level (Please select the level you are interested in sponsoring.)

- |  |  |
|--|--|
| <input type="checkbox"/> PLATINUM \$75,000 ( 3 AVAILABLE ) | <input type="checkbox"/> SUPPORTING/EXHIBITOR \$5,000 + HST  |
| <input type="checkbox"/> GOLD \$60,000 ( 3 AVAILABLE )     | <input type="checkbox"/> STANDARD EXHIBIT ONLY \$3,500 + HST |
| <input type="checkbox"/> SILVER \$40,000                   | <input type="checkbox"/> CORNER EXHIBIT \$3,800 + HST        |
| <input type="checkbox"/> BRONZE \$25,000                   |  |

**Sponsorship Cost** \$ \_\_\_\_\_

**Exhibit Cost** \$ \_\_\_\_\_  
**13% HST** \$ \_\_\_\_\_  
**Total Exhibit Cost** \$ \_\_\_\_\_

### Payment Terms: Full payment due upon booking, and no refunds.

Name \_\_\_\_\_ Signature \_\_\_\_\_

### Payment Details

- Cheque to follow     Corporate cheque enclosed ( made payable to: **Critical Care Canada Forum CCCF** )

Send Application and Payment to:

Critical Care Canada Forum, c/o The Bayley Group, 72924 Airport Line, Hensall, ON N0M 1X0

**Phone:** 519.263.5050    **Fax to:** 519-263-6001    **Email:** rebecca@bayleygroup.com

- VISA     MasterCard     American Express

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_

\_\_\_\_\_/\_\_\_\_\_  
 Expiry Date                      Card Holder Name

\_\_\_\_\_  
 Signature

HST program account number: Bus. 868718149RT0001