



**Leading Science. Leading Practice.**

**VISION**

to equip every health care practitioner with the tools necessary to provide the right care to critically ill patients, anytime, anywhere

**MISSION**

to turn science into practice

The official meeting of



*Sponsorship Opportunities 2020*

**Gold Sponsorship** **\$30,000**

- Host your own 50-minute online Webinar that promotes your product/service and offers valuable information
- Virtual 50-minute “Talk with Experts” with your senior officials and four CCCF faculty members to discuss products, ideas, challenges
- Space in the CCCF Virtual Exhibit Hall with links to custom videos, products and services
- Logo recognition as Gold Sponsor in all promotional materials
- Logo on Holding Screen during Virtual Conference
- Logo on CCCF website with link
- Acknowledgement during Opening Remarks
- Eight registrations to participate in the Virtual Conference

**Silver Sponsorship** **\$20,000**

- Host your own 50-minute online Webinar that promotes your product/service and offers valuable information
- Space in the CCCF Virtual Exhibit Hall with links to custom videos, products and services
- Logo recognition as Silver Sponsor in all promotional materials
- Logo on Holding Screen during Virtual Conference
- Logo on CCCF website link
- Acknowledgement during Opening Remarks
- Six registrations to participate in the Virtual Conference

**Bronze Sponsorship** **\$10,000**

- Space in the CCCF Virtual Exhibit Hall with links to custom videos, products and services
- Logo recognition as Bronze Sponsor in all promotional materials
- Logo on Holding Screen during Virtual Conference
- Logo on CCCF website with link
- Acknowledgement during Opening Remarks
- Four registrations to participate in the Virtual Conference

**Electronic Promotion** **\$3,000**

A customized promotion to be sent to the CCCF community. Assistance with creative can be provided.

**Promote Your Webinar! A special e-promo to promote your existing webinar** **\$1,500**

Includes one e-promo created by CCCF (possibly shared with one other sponsor) highlighting a webinar you’re hosting. Content provided by sponsor (must be an existing webinar that you are hosting yourself, will not be hosted by CCCF).

**Virtual Exhibit Hall** **\$800**

This is a **NEW** opportunity for companies who wish to have a strong presence at the CCCF Virtual Conference. The new Virtual Exhibit Hall on the CCCF website is where attendees can view participating companies. You have the opportunity to include links – including a web link you create specifically for your virtual booth, direct company web link, PDF flyers, videos, etc.

Additionally, the Virtual Exhibit Hall site itself will include your logo, company description and your links. The Virtual Exhibit Hall will be an effective way to establish and maintain your relationships with the CCCF community throughout the year, far beyond the Conference.



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## CCCF Sponsorship Agreement

### Contact Information

Company:	Contact:
Phone:	Email:

### Sponsorship Level (Please select the level you are interested in sponsoring.)

- |                                 |          |  |         |
|---------------------------------|----------|--|---------|
| <input type="checkbox"/> Gold   | \$30,000 | <input type="checkbox"/> Electronic Promotion  | \$3,000 |
| <input type="checkbox"/> Silver | \$20,000 | <input type="checkbox"/> Promote Your Webinar! | \$1,500 |
| <input type="checkbox"/> Bronze | \$10,000 | <input type="checkbox"/> Virtual Exhibit Hall  | \$800   |

**Cost of Sponsorship** \$ \_\_\_\_\_  
 +13% HST (HST #86871 8149 RT0001) \$ \_\_\_\_\_  
 Total Fee \$ \_\_\_\_\_

### Payment Terms: Full payment due upon booking, and no refunds.

Credit Card: VISA/MASTERCARD # \_\_\_\_\_

Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on the Card: \_\_\_\_\_ CVV# \_\_\_\_\_

Cheques payable to: "Critical Care Canada Forum (CCCF)"

### Send Application & Payment to:

CCCF 2020

c/o The Bayley Group, 72924 Airport Line, Hensall, Ontario N0M 1X0

**Phone:** 519.263.5050 **Fax to:** 519-263-6001 **Email:** rebecca@bayleygroup.com