



Leading Science. Leading Practice.

www.criticalcarecanada.com

Sponsorship Opportunities 2020

Internationally recognized, CCCF offers leading-edge science through a program designed to provide the most current and relevant information to the critical care community.

Critical Care is a high-growth practice area recognized as an urgent, cross-disciplinary necessity. CCCF works closely with its business partners to increase profile and relevance as leaders in this important discipline. No other critical care meeting in Canada has so many decision-makers in attendance.

The CCCF is the primary forum in Canada for doctors, nurses, respiratory therapists, pharmacists and front-line staff to collaborate on shared knowledge across disciplines, departments and institutions. It is the most significant CME event in Canada.

Renowned for an outstanding international faculty, the Forum provides the most current information on issues and research, delivering on our promise of leading science and leading practice. The scientific program receives outstanding reviews and covers a broad range of issues, designed for those in ICUs, Emergency Rooms, Transport Medicine, Cardiac Care, Anesthesiology and all Acute Care areas throughout the health care system.

In addition to the scientific program, the CCCF also designs a limited number of specialized programs in partnership with top-level sponsors. These can include auxiliary symposia, Pre-Conference workshops, Talk with Experts and Advisory Board Meetings. These unique programs take place during CCCF or at other times during the year, providing direct access to key decision makers with the guidance of CCCF officials. In this way, the CCCF provides exceptional value to sponsors, ensuring that your investment achieves maximum results.

The scientific program is interspersed with networking opportunities and the exhibit hall is the hub of the Conference, hosting demonstrations, e-poster presentations and all breaks and lunches.

2019 Sponsor Testimonial

“ There was plenty of opportunity to have informal conversation with our customers and the ability to sit in on educational sessions is always welcome, especially those of the caliber CCCF offers. ”

In 2020, CCCF is proud to host these major meetings during CCCF week:

- International Sepsis Forum
- International Society for Obstetric Medicine
- International Society for Rapid Response Systems

VISION

to equip every health care practitioner with the tools necessary to provide the right care to critically ill patients, anytime, anywhere

MISSION

to turn science into practice

NEW! People's Choice Product Innovation 2020

Many companies coming to CCCF have something new and exciting to talk about.

We want to highlight your excitement and let the CCCF community know about it before the Forum.

Provide one significant innovation or new thing that you will be bringing to the conference and explain its clinical impact in 200 words or less.

We will send this out to the delegates in advance and encourage them to vote for the one that interests them the most.

The winning entry will be announced during the Forum.

This innovation does not have to be strictly scientific - we are open to what is new and upcoming in the critical care community.

Easy ~ Impactful.

The official meeting of





The scientific program is chaired by Dr. Niall Ferguson and designed to provide the most current and compelling issues. The program includes plenary sessions, focused tracks, invited lectures, debates, workshops, sponsored symposia plus oral and e-poster sessions.

Topics can include: Anaesthesia, Antibiotics, ARDS and Acute Lung Injury, Artificial Airways, Brain Injury, Cardiology, Cardiovascular Monitoring, Clinical Governance, COPD,

CPR, Critical Care Organization, Delirium, ECLS, Emergency Medicine, End of Life, Ethics, Hyperbaric Oxygen, ICU Information Systems, Imaging, Infection, Liver Failure, Mechanical Ventilation, Monitoring, Muscle Relaxant, Neurological Disease, Neuromuscular Blockers, NHI, Nursing, Nutrition, Pediatric Anaesthesia, Pediatric Intensive Care, Pain Management, Perioperative Medicine, Renal Failure, Sedation and Analgesia, Tele-ICU, Toxicology.

CCCF Sponsorship Options

Platinum Sponsor \$75,000

BENEFITS:

- 10' x 20' exhibit space in primary location
- Lunch Symposium (Catering included)
- Private 60-min "Talk with the Experts" with your senior officials and four CCCF faculty
- Exclusive sponsor of the CCCF Mobile App
- Logo recognition as Platinum Sponsor in all promotional materials
- Acknowledgement as Platinum Sponsor at the Welcome Reception
- Acknowledgement from the podium at the Opening Plenary
- Logo on CCCF website and mobile app with web link
- Designated sponsor of Welcome Reception
- Ten full Conference registrations
- Banner placement in a primary location (banner provided by sponsor)

Gold Sponsor \$60,000

BENEFITS:

- 10' x 20' exhibit space
- Lunch Symposium (Catering included)
- Private 60 minute "Talk with Experts" with your senior officials and four CCCF faculty members
- Logo recognition as Gold Sponsor in all promotional materials
- Presentation to company officials as Gold Sponsor at the Welcome Reception
- Logo on CCCF website and mobile app with web link
- Acknowledgement from the podium at Opening Plenary
- Eight full Conference registrations

The Exhibit Hall is completely carpeted and each booth is provided with draped table, and two chairs.

Lunch and Breaks on Monday and Tuesday in the Exhibit Hall.

Silver Sponsor \$40,000

BENEFITS:

- 10' x 20' exhibit space
- Logo recognition as Silver Sponsor in all promotional materials
- Logo on CCCF website and mobile app with web link
- Acknowledgement from the podium at Opening Plenary
- Six full Conference registrations

Bronze Sponsor \$25,000

BENEFITS:

- 10' x 10' exhibit (placement after Platinum, Gold & Silver sponsors)
- Logo recognition as Bronze Sponsor in all promotional materials
- Logo on CCCF website and mobile app with web link
- Two full Conference registrations

Supporting Sponsor/Exhibitor \$7,500

BENEFITS:

- This entitles the company to a 10' x 10' exhibit, recognition as a Supporting Sponsor and two complimentary full registrations.

STANDARD EXHIBIT ONLY \$3,500
CORNER EXHIBIT \$3,800



Sponsorship Events / A La Carte Options

Lunch Symposium

\$35,000

ONE HOUR

- CCCF Board guidance on topic / speaker
- Advance promotion of Symposium
- Recognition of Lunch Symposium Sponsorship
- Up to 150 people can be accommodated
- Includes standard audio-visual equipment - Laptop, Projector, Screen, Podium with Mic, Panel mics, Q & A mics in audience
- Signage at entrance and at registration
- Promotion on Mobile App with push notifications to delegates
- Product display and material distribution in room
- Logo on CCCF website and mobile app with web link
- Speaker Honorarium to be covered by sponsor

Catering is additional, menus will be provided.

Neurocritical Care Masterclass

\$2,500

PRE-CONFERENCE WORKSHOP

World class experts in the field of Neurocritical Care will deliver an outstanding program to ensure clinicians receive quality updates that will help them make significant improvements in their clinical knowledge, practice management, and patient outcomes. The Masterclass provides an opportunity for your company to gain visibility before an audience of both **opinion-leaders** and **potential end-users**.

- Includes a 6ft tabletop display at this Pre-Conference full-day course which attracts a capacity audience
- Two complimentary registrations for this workshop
- Recognition from the podium
- Logo recognition in all promotional materials
- Logo on Neurocritical Care Masterclass website
- Logo on CCCF website and mobile app with web link

Nutrition Breaks for Duration

\$5,000

The sponsor will be recognized in the program, on Conference app and signage at the break stations.

Fellow's Day

\$20,000

This is an exceptional exclusive partnership to support more than 150 invited Fellows for a program of world-class learning with the CCCF international faculty.

- Two complimentary registrations for this workshop
- Recognition from the podium
- Logo recognition in all promotional materials
- Logo on CCCF website and mobile app with web link

CCCF ADVISORY BOARD

Niall D. Ferguson, CCCF Scientific Chair

Stephen E. Lapinsky

Arthur S. Slutsky

Damon Scales

Robert Fowler

Thomas E. Stewart

Shelly Dev

Claudia dos Santos

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CONTACT US

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